GETTING STARTED

- Start from the Henry Madden Library homepage: https://library.fresnostate.edu/

Click on Databases By Title to find individual databases. Enter your Fresno State email username and password if you are accessing the database from off campus.

- OR, go to the Library Research Guides page: http://libguides.csufresno.edu/

Select Business in the subject list to find:
- Business Research Guide, or
- Economic Research Guide
COMPANY & FINANCIAL INFORMATION
Find Company profiles, analyst reports, financial information and filings

- **Mergent Online**: financial details of over 25,000 companies
- **Mergent Intellect**: information on 310 million businesses including private companies
- **ReferenceUSA**: information on 43 million businesses including small companies
- **Westlaw**: profiles of over 40,000 companies from Hoover's Company Records

INDUSTRY INFORMATION
Search for information, reports or data on existing or new industries

- **IBISWorld**: market research reports on over 1,200 industries
- **First Research**: profiles of 500 industries for the US and Canada
- **Standard & Poor’s NetAdvantage**: industry overviews, investment reports, and news
- **Value Line Investment Survey**: industry reports, stock analysis, and latest data

ECONOMIC & STATISTICAL RESOURCES
Locate global data, statistics, analysis, ratings or rankings of industry sectors

- **American FactFinder**: US Census data on geographic and economic data
- **FRED**: Federal Reserve Bank of St. Louis’s economic data series
- **Statistical Abstract of the United States**: economic, political, and social data
- **ESRI Community Analyst**: economic and business data with interactive maps

COUNTRY INFORMATION
Find business reports about specific countries, international trade or statistics

- **CIA World Factbook**: data and statistics for countries and regions in the world
- **Country Commercial Guides (expert.gov)**: market conditions for 125 countries
- **globalEDGE**: international business and trade information

JOURNALS / NEWSPAPERS / E-BOOKS
Read about the latest domestic or international business news, research or analysis

- **ABI/Inform Complete**: covers the Economist, Wall Street Journal, and Barron’s
- **Business Source Premier (EBSCO)**: includes Harvard Business Review
- **ProQuest Newsstand**: includes the New York Times and Los Angeles Times

Questions? Contact **Hiromi Kubo**, Business Librarian ([hkubo@csufresno.edu](mailto:hkubo@csufresno.edu)).